

## **JOB APPLICATION - Written Content Creator for European Projects**

Fab Lab Barcelona is part of the Institute for Advanced Architecture of Catalonia, where it supports different educational and research programs related to the multiple scales of the human habitat. It engages in European research across multiple lines of enquiry including design, distributed manufacturing, cities and culture.

The job position of Written Content Creator requires both a technical and creative profile that is able to deliver the following main tasks:

- Ensure regular content on the website, social media and PR distribution throughout the year.
- Synthesis of high-level innovation and research documentation into written content for diverse publics across a variety of on and offline platforms
- Research and devise compelling written content for a variety of audiences
- Identify and respond to trends in the field of content creation
- Understand and respond to the needs of digital content vs offline written content
- Introduction of content writing for SEO support and keyword targeting
- Work efficiently to adapt content generation for different mediums and projects across social media, video and press clippings
- Contribute to reinforce our branding with the appropriate tone and storytelling
- Ability to work in collaboration with the creative team to establish written content to support overall content strategy

### **Competences (Experience, Knowledge and Skills):**

- Excellent communication skills in English, both oral and writing.
- Special interest in technology, digital transformation and innovation.
- Strong writing skills with a catchy, honest editorial tone.
- An eye for design & ability to create aesthetically pleasing content pieces in coordination with the design team.
- You use to organize and plan your work in advance.
  
- You enjoy working in an international environment and connecting with young people from all over the world.

**Specific Requirements:**

- An EU national, or with a working permit for Spain.
- Native English Speaker, Spanish and Catalan is a plus – other languages are a bonus.
- Bachelor in Humanities, literature, journalism a plus.
- Master in Design, Innovation, Sciences a plus
- Knowledge and/or specific interest in the fields of innovation and research

**CONTRACT DETAILS**

- Work and service contract.
- Part time position (20 h week, from Monday to Friday) based in Barcelona.
- Date of start: September 2019
- Salary: 9.000 € per annum.

**DEADLINE AND APPLICATIONS SUBMISSION**

The application period will close on 19<sup>th</sup> of August, 2019.

Send your CV with a list of scientific publications, documents required in the general basis and a Cover Letter to [secretary@iaac.net](mailto:secretary@iaac.net) with this subject: **“JOB APPLICATION – WRITTEN CONTENT CREATOR”**

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